

Turning Social Innovation into a tool for Risk Management & Value Creation

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Social and Business Entrepreneurs live in a world of risks and opportunities

Entrepreneurs : people who undertake action and innovations to fill needs or gaps in a sustainable way. Entrepreneurs tend to have qualities of vision, determination, resilience and leadership.

Opportunities : Chances for progress or advancement

Risks: Effects of uncertainty on objectives, whether positive or negative

Risk management: Identification, assessment, and prioritization of risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability and/or impact of unfortunate events or to maximize the realization of opportunities

Risk is inherent to any entrepreneurial environment

... Risk tied to relationships to and position on Markets

... Risk tied to Design, Supply & Production Chains

DESIGN & CONCEPTION

SUPPLY CHAIN

PRODUCTION CHAIN

... Risks tied to the Environment and Excternal factors

... Risks tied to financial management

Risk Management = Practices to Control, Avoid & Limit Risk



Systemic Social & Environmental Innovation may effectively Reduce Risk

CUSTOMER BANKRUPTCY Crésus educates low-income populations about financial management, and empowers them to avoid bankruptcy

CUSTOMERS' HEALTH ISSUES
Siel Bleu gives adapted sports classes to the elderly, effectively reducing their risk to break a hip or a femur bone.

COSTLY CUSTOMER SERVICE
PIMMS is a one-stop shop offering all public and public utility service in low-income communities, with adapted responses to specific needs.

RISKS TIED TO MARKETS

WEAKNESSES IN SUPPLY CHAIN
Adiva is a platform brokering between large corporate procurement officers and minority-owned businesses, helping companies diversify their supplier base?

EMPLOYEE ABSENTEEISM
GPS Santé offers employees adapted services to improve their physical and mental health, limit risks of accidents and improve their productivity

INADAPTED DESIGN
The Institute for Human Centered Design supports design and engineering processes to meet the needs of the broadest variety of users, including disabled groups.

RISKS TIED TO BUSINESS PROCESSES

CRIME AND DELINQUENCY
Emergence creates sports center in the most disadvantaged areas and includes mediation and social integration services, effectively reducing crime rates.

ACCIDENTS
IPHAD educates the general public about domestic and daily life risks through interactive training and creative demonstrations.

ENVIRONMENTAL REGULATIONS
Pure Projects helps company include a zero-waste, zero carbon strategy in the design, production and distribution processes, anticipating future regulations.

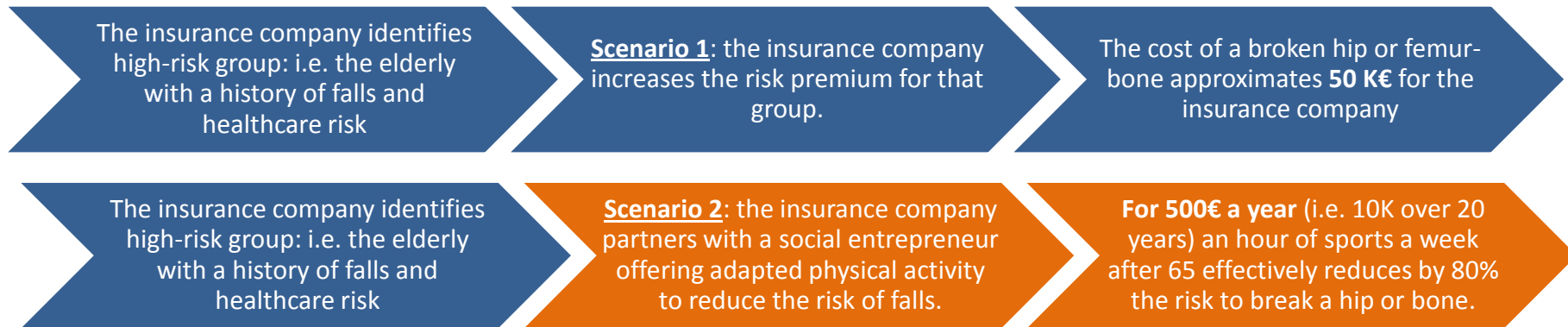
RISKS TIED TO THE ENVIRONMENT

Turning Risk into Opportunity: Reinventing Risk Management through Hybrid & Shared Value

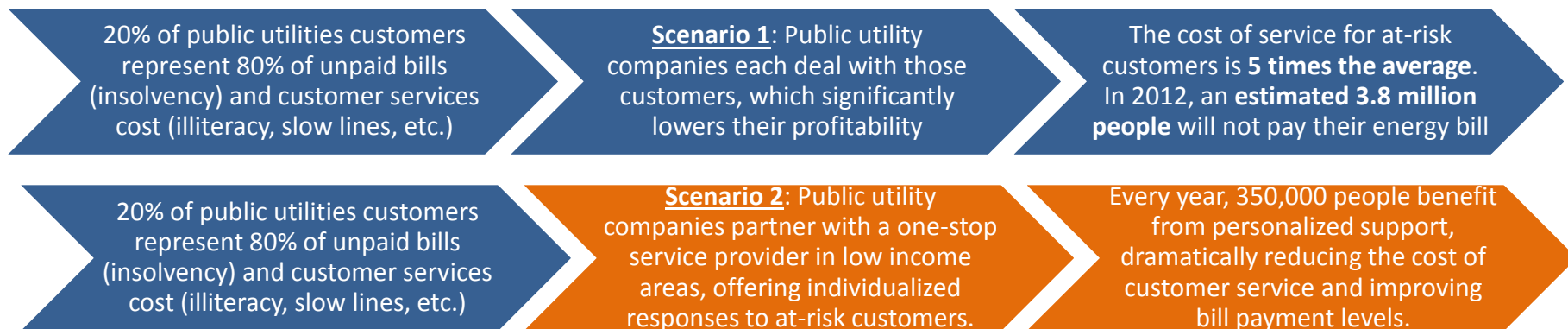


Turning Risk into Opportunity: Hybrid Risk Management / Socio-Economic Value Creation

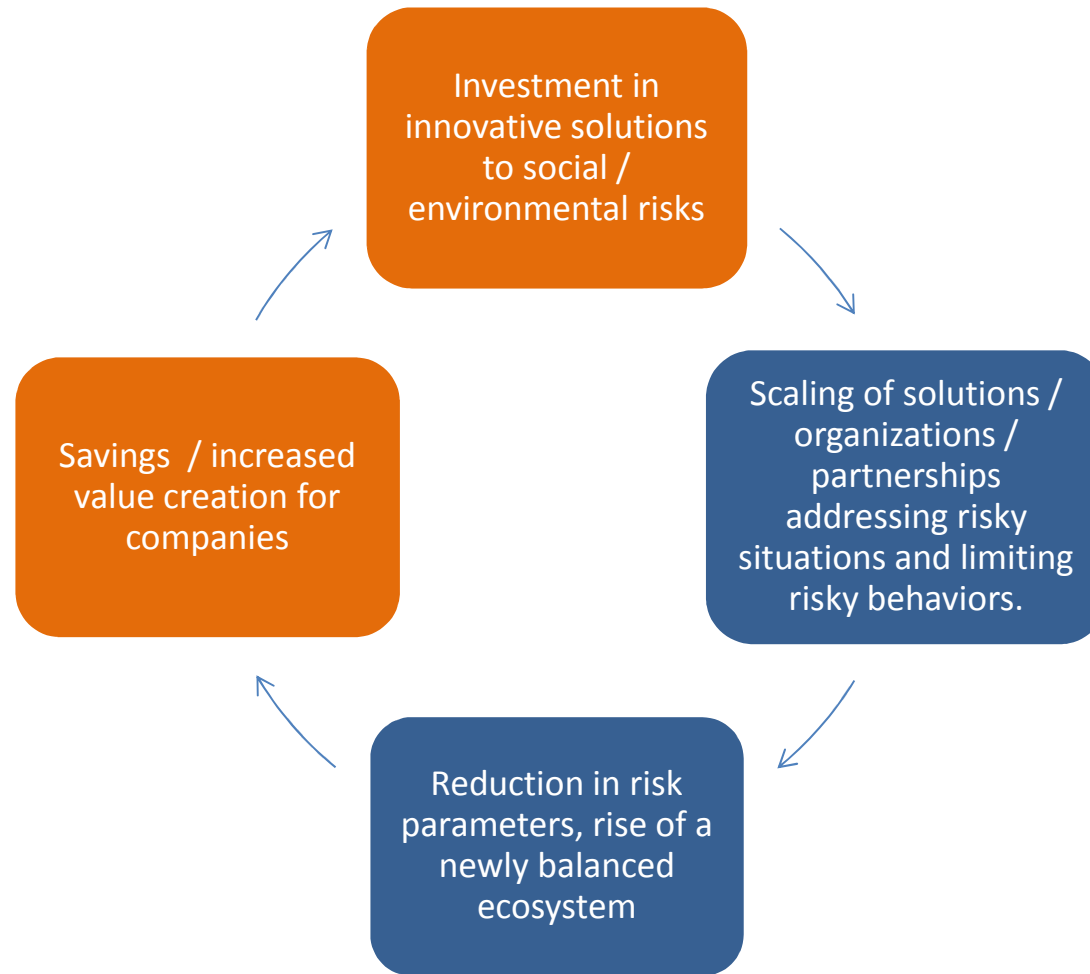
Business case #1: GENERALI (Insurance Company)



Business case #2: EDF-GDF (Public utilities companies)

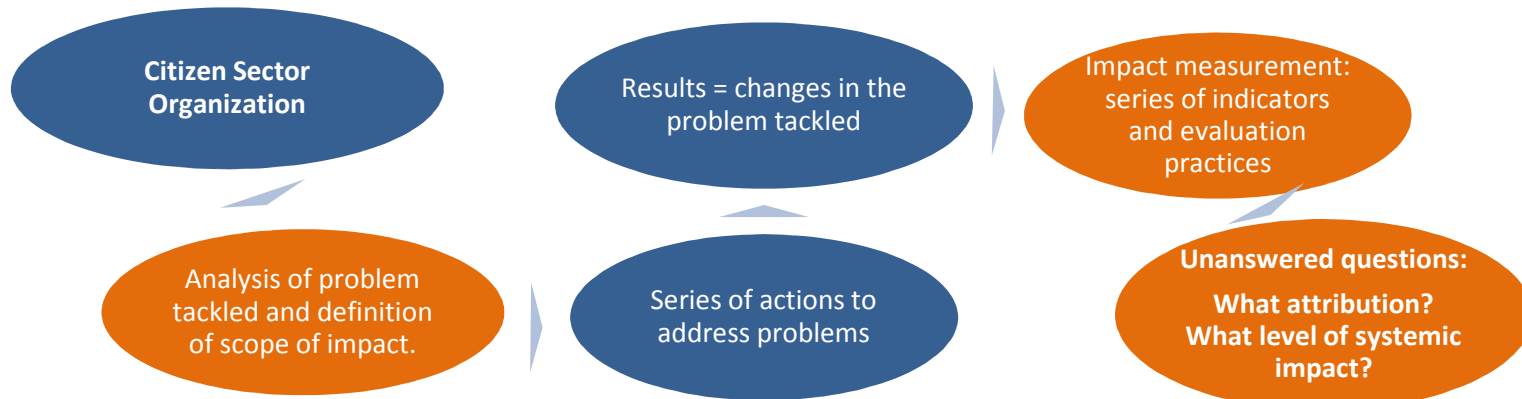


Setting New Standards: Redefining Risk Management through Investment in Social Innovation



Setting new Standards: Risk Management to help Measure Social Impact

Traditional Impact measurement practice:



Risk Management-based Impact measurement practice:



Questions?

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